

# SAFFRON BOATFIELD

Interior designer

## Info

London, UK  
Saffron@boatfield.com  
+44 7889450101

Interior Design graduate driven by context, human experience, and the social potential of space. Develops concept-led, inclusive environments through spatial analysis, material research, and collaborative design processes, with a strong awareness of environmental and cultural context.

## Education

Interior Design BA (Hons)  
The University of Edinburgh  
| School of Architecture

Design foundation  
The University of the arts  
London | Camberwell

## Awards

National Student Awards  
2025  
Interior Educators Creative  
reuse | Highly commended

## Technical Skills

Sketchup  
Rhino  
Fusion 360  
Vray  
Model Making  
Adobe suite  
InDesign  
Illustrator  
Photoshop

## Personal Skills

Spatial Analysis  
Organisation & Time  
Management  
Visualisation & Presentation  
Problem-Solving  
Teamwork

## Experience

### Donation Centre | 2026

- Conducted an in-depth investigation into the physical and environmental context of a dedicated sorting facility to address health and safety risks in charity retail.
- Produced a Design Strategy Portfolio incorporating statutory requirements, building standards, and adaptive reuse strategies for existing structures.
- Developed a comprehensive design manifesto and a resolved drawing package to a recognized industry level, focusing on the materiality and construction detailing.

### Wilderness Library | 2025

- Repurposed a vacant Georgian mansion into a nature-integrated library, balancing historical conservation with ambitious contemporary forms.
- Narrative-led research with practical structural interventions.

### Boncoeurs flagship store | 2024

- Conducted in-depth brand research and analysis to inform the conceptual direction and spatial identity for Boncoeurs, ensuring alignment with brand values and target audience.
- Developed a cohesive interior design proposal, including layout planning, material selection, and visual merchandising strategies to enhance customer experience and brand storytelling.

### Global store development intern | 2024 Creed Fragrances

- Executed M&E packages, landlord approvals, and global material schedules for luxury retail environments.
- Produced high-end 3D visualisations and technical drawing packages (SketchUp/V-Ray) for global manufacturer and stakeholder approval.
- Supported end-to-end delivery from concept to snagging, including site surveys and budget management for the London flagship and Printemps Paris.