

CHARLOTTE FRANKL

I am a strategic and passionate graphic designer who works hard to bring projects to life and enjoys a challenge. I like to collaborate on projects with different people and take pride in my strong work ethic, ability to meet deadlines and humorous personality. I gain inspiration from movement, nature, play and thinking big.

EXPERIENCE

Creative Director/Freelancer

Olive Studios Sept 2025–Current

Co-launched and running a student-led design agency. Key responsibilities include management and delegation of tasks for professional briefs, motivating employees, adhering to deadlines, creating an inclusive environment and organising team building exercises.

Media and Publicity Officer

Edinburgh University Surf Club June 2025–Current

Working quickly and efficiently to design and create content for The University of Edinburgh surf club including making and editing videos, Instagram posts, and designing club merchandise for members.

Author and Art Director

Women in the Waves Sept 2025–Current

Designed, wrote and photographed a bespoke publication focused on stories of female surfers in Scotland. The book was launched in the UK and sold through Lost Shore Surf Resort. I managed sales, promotions and customer engagement with the product.

Design Intern

The LEGO Group March–June 2025

Responsible for creating visual assets such as posters, books, illustrations, websites and posts which aligned closely with the LEGO DESiGN visual identity. Working with a wide range of people across the company, managing and leading projects, ensuring effective communication and implementing new assets which will support and aid the company culture internally.

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Charlotte Frankl

Portfolio



EDUCATION

BA (Hons) Graphic Design

The University of Edinburgh,
Edinburgh College of Art
2022–2026

A Level Qualifications

Sandringham School,
Art B, Computer Science A*,
Psychology A*
2019–2021

SKILLS

Software: Adobe Creative Suite,
Figma, Miro, MS Office

Soft Skills: Strong communication,
teamwork, time management,
organisation, respect, art direction
adaptability, empathy, initiative

INTERESTS

Surfing, drumming, music, cooking,
climbing, LEGO, nature & outdoors